



Nice, 23 July 2012

Press release

**Nice Eco Stadium and Allianz France sign
naming contract for the Nice stadium, which becomes
Allianz Riviera**

Nice Eco Stadium, a subsidiary of VINCI Concessions, Caisse des Dépôts et Consignations, SEIEF and partner to the Nice municipality for the financing, construction and operation of the Nice stadium, has signed a naming contract with the Allianz France insurance company. The contract is worth an annual €1.8 million for nine years, excluding activation charges.

The Allianz Riviera is the first stadium designed to host the Euro 2016 football championship to take the name of a company under this type of contract.

Allianz, one of the global leaders in the insurance sector, is very involved in the sports economy. For over two years, it has been present at major French and international sporting events: football, golf and disabled golf, running, the Paralympics and the French Olympic team, Formula 1, and more.

Having already lent its name to the Allianz Arena, which is the stadium of FC Bayern Munich, and to Sydney's Allianz Stadium, Allianz is now joining forces with the future Nice stadium to help promote recognition of its brand in countries around the world.

"Allianz France is very proud to associate its name with the creation of a new-generation stadium. The Allianz Riviera is another symbol of our commitment to the world of sport and culture and to sustainable development. It's also a way for our company to share the values and force of the collective events that will be held for its clients, partners, distribution networks and the general public," said Jacques Richier, chairman and CEO of Allianz France.

"This collaboration with Allianz France is part of a natural logic, so it fell into place very easily," said Xavier Lortat-Jacob, chief executive of Nice Eco Stadium. "With Allianz France, we immediately found ourselves on the same wavelength with a set of common values: top quality, a shared vision of the flexible, multi-purpose use of modern stadiums, the need to reconcile international renown with local needs, the desire to base ourselves on the region's characteristics and the attraction of Nice, and last but not least, long-term commitment at every level. The choice of the name Allianz Riviera takes on board the need to promote the region's image in an original, modern and elegant way."

The Allianz Riviera will be located in the heart of the Var Eco Valley, an urban and regional development programme declared a project of national interest. The stadium will be one of the pillars of the urban development programme for Nice, France's fifth largest city, and the surrounding metropolitan area. Designed by Jean-Michel Wilmotte in association with all of VINCI Construction's subsidiaries, the Allianz Riviera wholeheartedly integrates sustainability, including a wooden lattice structure that is the biggest in the world.

The Allianz Riviera is a multi-purpose infrastructure for all kinds of sporting events and shows, with a seating capacity ranging from 35,000 to 45,000. Its host club, OGC Nice, will be able to make the most of its potential. France's National Sports Museum will be installed in the new building. The 5,000 square metres given over to the museum will help make the Allianz Riviera a space that will be part of the daily lives of people living in the region.

The Allianz Riviera becomes part of the network of stadiums managed by VINCI Stadium, a new entity of VINCI Concessions. VINCI Stadium aims to develop business expertise in a new model of stadium operation. Bordeaux and other projects currently under consideration will soon form part of this network.

Players involved in the Allianz Riviera

Nice Eco Stadium is the partner company of the Nice municipality. Its responsibility is to finance, build and operate the Nice stadium. Its shareholders are VINCI Concessions (50%), Caisse des Dépôts et Consignations (25%), and SEIEF (25%).

Allianz

Global number 1 in property and liability coverage and global number 2 in life and health insurance, Allianz has a complete set of products that cover all insurance needs, assistance and financial services for individuals, the self-employed, businesses and local governments. With 142,000 employees worldwide, Allianz operates in 70 countries and has 78 million clients.

Allianz France offers general insurance and healthcare protection services and is a specialist in asset coverage, supported by the expertise and dynamism of its 11,000 employees in France. Close to 6,000 sales intermediaries (agents, consultants, brokers and partners) are on hand to offer first-class advice to the 5 million clients who place their trust in Allianz France.

Allianz France is a partner to and the official insurer of the CNOSF, the French national Olympic and sports committee for the 2012 Olympic Games. www.allianz.fr

VINCI Stadium is the entity that oversees the operation of the stadiums in which VINCI Concessions has a shareholding.

Sport Vision is the consultancy engaged by Nice Eco Stadium to prepare the naming rights file.

- Public partners

City of Nice

Nice Côte d'Azur metropolitan area

Alpes-Maritimes departmental council (*Conseil Général*)

Provence Alpes Côte d'Azur regional council (*Conseil Régional*)

French government

- Private partners

VINCI Concessions

Caisse des Dépôts et Consignations

SEIEF

- Design-build

Adim Côte d'Azur, developer

Wilmotte & Associés SA, architect

Egis Bâtiment Méditerranée, project manager

VINCI Construction France, constructor

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